

American Junior Southdown Association National Ambassador Program

Mission Statement - The National Ambassador Program will highlight American Junior Southdown Association leaders of tomorrow, while actively promoting the Southdown breed. Ambassadors will seek out AJSA youth from all walks of life, and from every corner of the country. They aspire to unite and promote all aspects of the Southdown breed and discuss topics most concerning to them, while creating a bond of lifelong learning and lifelong friendships. Therefore, empowering the National Ambassador Program to help others become leaders of tomorrow and bring unity among the AJSA.

A. National Ambassador Qualifications:

1. Youth must be involved in the Southdown industry.
2. Open to male or female contestants.
3. Between the ages 14 - 21.
4. If selected, candidate cannot at any time, turn 22 during their term.
5. Candidates may apply and become an Ambassador for as many terms as they qualify and are selected.
6. Candidate must be able to have means of transportation.
7. Candidate must be able to commit the full year to their ambassadorship.
8. Candidate must be able to attend major shows and functions throughout the year including, but not limited to, NAILE and the National Junior Southdown Show, etc.
9. Youth must sign Letter of Expectation.

B. Selection Process

1. Applications due by June 15 of current year, to ASBA office. See attached copy.
2. National Ambassador Candidates will be interviewed and selected during the National Junior Show. Interview sign-up until noon Thursday.
3. Candidate interview times will be posted by 12:30 on Thursday. No interviews will interfere with junior show activities.
 - a. All Candidates will help with junior show activities during the National Junior Show. This will provide the selection committee the opportunity to view candidates in action.
4. Interview committee shall consist of:
 - a. One ASBA Executive Board Member
 - b. ASJA National Ambassador Committee Chair
 - c. One Agricultural Specialist
 - d. One Youth Committee Member
 - e. One AJSA National Ambassador Committee Member
5. Announcement of the National Ambassador Team will be after the completion of the ram show and before the start of the ewe show.

C. Selection of Regions

1. One National Ambassador will be selected from any region
2. Four Regional Ambassadors will be selected from:
 - a. One Regional Ambassador from Region One
 - b. One Regional Ambassador from Region Two
 - c. One Regional Ambassador from Region Three
 - d. One Regional Ambassador from Region Four

D. National Ambassador Team - Selected among themselves.

1. National Ambassador will serve as President.
2. One Vice President
3. One Secretary-Treasurer
4. One Historian
5. One Reporter

E. Duties as Officers

1. President

- a. Conduct and preside at all meetings.
- b. Will not vote, but break ties.
- c. Maintain all meetings in an orderly fashion.
- d. Attend American Southdown Breeders' Association Meetings.
- e. Keep the other Ambassadors up to date on information that may pertain to them or the American Junior Southdown Association.
- f. Write leadership articles and articles to AJSA junior for the Southdown Journal and other livestock publications.

2. Vice-President

- a. Will take the place of the President when they are absent and perform their duties as instructed.
- b. Write leadership articles for AJSA juniors, for the Southdown Journal and other livestock publications.

3. Secretary-Treasurer

- a. Will account for, and safe-guard any and all monies given to the American Junior Southdown Association. For example: raffles, fundraisers, donations, etc.
- b. Work closely with ASBA Secretary in accounting for and turning over all monies, and see they are deposited in appropriate account.
- c. Will supply current written copy of junior account funds, incomes and expenditures.
- d. Write money-wise articles for the Southdown Journal and other livestock publications.

4. Historian

- a. To keep a record of events and activities of the American Junior Southdown Association and the National Ambassador Program so there may be an organized record of it.

- b. Forward historical information to be used on the ASBA display.
- c. Write historical articles and facts for the Southdown Journal and other livestock publications.

5. Reporter

- a. Report on activities to the American Junior Southdown Association in which the National Ambassador Program has been accomplishing.
- b. Report on Southdown junior shows at major shows and state fairs if the information has been provided to you.
- c. If someone has news of interest, report it back to the Ambassador board.
- d. Forward materials to be used on the ASBA display.
- e. Write articles for the Southdown Journal and other livestock publications to report pertinent information for the National Ambassador Program and the American Junior Southdown Association.

F. Duties as Ambassadors

- 1. Introduce themselves at any and all functions involving the Livestock Industry.
- 2. It will be the responsibility of all Ambassadors to promote all aspects of the Southdown industry.
- 3. To keep informed and up to date on any and all issues concerning the Southdown industry.
- 4. To seek out as many junior members at shows and get them involved.
- 5. To help ASBA board members at shows when asked.
- 6. Help set up various activities, both junior and adult, when asked. Junior activities would include for example, public speaking contests, judging contests, essay contests, photo contests, cooking contests, scrapbook contests, etc.
- 7. Help at sales.
- 8. Help staff check in junior sheep, open sheep and leadership items at shows.
- 9. Help younger juniors move sheep around the show ring.
 - a. when a sheep gets away
 - b. if they are 10 and younger
 - c. not during showmanship
- 10. Take turns handing out ribbons, awards, etc. when other ambassadors are exhibiting in class.
- 11. Be host and hostesses at banquets and dinners.
 - a. Sit at tables of guests other than you family. Introduce yourself and interact with those guests.
- 12. Any other duties to assist the Ambassador Committee or ASBA Board of Directors.

13. Write letters and essays in livestock publications.
 - a. Suggestions would be...The Banner, Sheep! Magazine, ASI Newsletter/Magazine, The Showbox Magazine, Ag Youth, Western Livestock Journal, Farm Journal Today, American Small Farm, Purple Circle, Pacific Showcase, Lancaster Journal, etc., just to name a few. Other livestock publications in your region.
 - b. Letters need to be proofed and approved by the American Southdown Breeders Association before sent.

G. National Ambassador Clothing Attire

1. National Ambassador will receive \$500 in travel expenses.
2. National Ambassador official attire will be the following:
 - a. Official blue sport jacket paid and supplied by ASBA.
 - b. Official name pin supplied by ASBA, replacement pins \$10.
 - c. Tan/khaki dress pants, to be paid for & supplied by Ambassador.
 - d. White shirt, to be paid for & supplied by Ambassador.
 - i. must be tucked in, no stomach, backside or undergarments showing.
 - e. If Ambassador has piercing other than earrings, which are visible, and/or tattoos, they must be taken out/covered up during AJSA/ASBA events.

H. Regional Ambassador Program and Clothing attire

1. Regional Ambassadors will receive \$250 in travel expenses
2. Regional Ambassadors official attire will be the following:
 - a. Official blue sport jacket as supplied by the ASBA
 - b. Official name pin supplied by ASBA, replacement pins \$10
 - c. Tan/khaki dress pants, to be paid for & supplied by Ambassador
 - d. White shirt, to be paid for & supplied by Ambassador.
 - i. must be tucked in, no stomach, backside or undergarments showing.
 - e. If Ambassador has piercing other than earrings, which are visible, and/or tattoos, they must be taken out/covered up during AJSA/ASBA events.